

CLAUDIA ARANDA

Art direction, *plated.*

Food styling and home economy for commercial campaigns. Ten years on set. Every plate camera-ready on the first take.

Madrid, ES · Mexico City, MX

clauaranda.com



BEVERAGE STYLING

Quaker Oats

Guava smoothies with Quaker Oats

COMMERCIAL TABLETOP

Uber Eats

Burger for an Uber Eats campaign





SEASONAL STYLING

Saladitas

Cheese spheres with Saladitas crackers — Christmas scene

DAIRY STYLING

Yoghurt Danone

Yoghurt bowl with granola for Danone





LIFESTYLE STYLING

Morning Edit

Editorial breakfast scene

PASTRY · DRIP CAKE

Baileys

Caramel, fig and strawberry cake for Baileys





DAIRY · LIFESTYLE

Yoplait

Yoghurt with red berries for Yoplait

OVERHEAD · BRUNCH

Cerveza Modelo

Chilaquiles with a fried egg for Cerveza Modelo Negra





DARK STUDIO · BURGER

Cerveza Modelo

Burger and fries with Cerveza Modelo Especial

TV · ON LOCATION

Mini Aventuras Gastronómicas

On-location production for Mini Aventuras Gastronómicas





TV · BEHIND THE SCENES

Two Hungry Mexicans

Claudia on the production set for Two Hungry Mexicans

EDITORIAL DARK

Aceite Mazola

Dark editorial composition for Mazola Oil



You hire one person.

Two departments are covered.

<i>Quaker Oats</i>	Beverage Styling
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<i>Uber Eats</i>	Commercial Tabletop
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<i>Saladitas</i>	Seasonal Styling
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<i>Yoghurt Danone</i>	Dairy Styling
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<i>Morning Edit</i>	Lifestyle Styling
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<i>Baileys</i>	Pastry · Drip Cake
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<i>Yoplait</i>	Dairy · Lifestyle
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<i>Cerveza Modelo</i>	Overhead · Brunch
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<i>Cerveza Modelo</i>	Dark Studio · Burger
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<i>Mini Aventuras Gastronómicas</i>	TV · On Location
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<i>Two Hungry Mexicans</i>	TV · Behind the Scenes
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<i>Aceite Mazola</i>	Editorial Dark
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